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## President's Report Card to Board of Trustees, 2003-07

Clemson University

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CLEMSON UNIVERSITY 2010 GOALS















PRESIDENT'S REPORT CARD  
TO THE  
BOARD OF TRUSTEES

for July 2003



# PRESIDENT'S REPORT CARD TO THE BOARD OF TRUSTEES

University 2010 Goals	Progress Toward Goals in '02-'03	Progress Toward Top 20
<b>I. Academics, research and service</b>		<b>U.S. News Rankings</b>
1. Excel in teaching, at both the undergraduate and graduate levels.	US News graduate rankings showing improvements: ESE - 14 <sup>th</sup> , business - 57 <sup>th</sup> and Nursing - 58 <sup>th</sup> .	Percent of full-time faculty, faculty with terminal degrees 
2. Increase research and sponsored programs to exceed \$100 million a year in research support.	Emphasis area meetings to identify key research niche areas. 	
3. Set the standard in public service for land-grant universities by engaging the whole campus in service and outreach, including a focus on strategic emphasis areas.	Clemson selected as host institution for International Center for Service-Learning in Teacher Education, which represents consortium of universities and education-related nonprofit agencies. PSA launched congressionally directed grant to bridge digital divide in underdeveloped counties via placing Extension Technology Learning Centers in nontraditional settings such as a black church in Williamsburg and on a refurbished RV. 	
4. Foster Clemson's academic reputation through strong academic programs, mission-oriented research and academic centers of excellence, relevant public service and highly regarded faculty and staff.	Twenty of 29 graduates from Governor's School for Science and Mathematics will stay in S.C. and attend Clemson in fall 2003. Ranked 39 in <i>U.S. News</i> . Ranked in <i>Kiplinger's</i> top 20 for best public colleges. 	Academic reputation  to 3.1
5. Seek and cultivate areas where teaching, research and service overlap.	Introduced eight emphasis areas for collaboration and research. Initial meetings of faculty in eight collaborative areas completed in February 2003. 	
<b>II. Campus life</b>		
1. Strengthen our sense of community and increase our diversity.	CoES ranked 5th nationally in number of African American engineers graduated from non-HBCUs after Georgia Tech, N.C. State, Michigan and Michigan State. This was 10% of graduating class (per capita only) and ties for first with Georgia Tech. 	
2. Recognize and appreciate Clemson's distinctiveness.	Fort Hill grand re-opening celebration held March 31, 2003. Students, faculty and staff participate at Calhoun Field Lab to grow vegetables, herbs and flowers to sell at CFL Farmer's Market. 	
3. Create greater awareness of international programs and increase activity in this area.	Michelin Career Center hosted workshop series for American and international graduate students. 	

University 2010 Goals	Progress Toward Goals in '02-'03	Progress Toward Top 20
<b>II. Campus life</b>		<b>U.S. News Rankings</b>
4. Increase our focus on collaboration.	Over 1,121 faculty have participated in emphasis area meetings. Three research universities — Clemson, USC, MUSC — joined three state agencies (DHEC, DSS, Dept. Education), Southern United Dairy Industry Council and S.C. Coalition for Promoting Physical Activity at S.C. Children and Weight Summit in March. 	
5. Maintain an environment that is healthy, safe and attractive.	East entrance median landscaping and orientation point completed. Hardin Hall renovation completed and is open for classes. 	
<b>III. Student performance</b>		
1. Attract more students who are ranked in the top 10 percent of their high school classes and who perform exceptionally well on the SAT/ACT.	SAT 1205, up from 1191 Fall 2001. 45%, up from 37%, in the top 10% of their class.	SAT scores, top 10% and acceptance rate  Yield 
2. Promote high graduation rates through increasing freshman retention, meeting expectations of high achievers and providing support systems for all students.	1996 Cohort graduate rate 71.7%. First Year Experience Program participants continue to have higher GPRs than freshmen not participating in the program. 2002 freshman retention at 89.3%.	Retention rate  Graduation rate 
3. Promote excellence in advising.	Funding for new Academic Support Center planned. 	Faculty/student ratio 
4. Increase the annual number of doctoral graduates to the level of a top-20 public research university.	114 doctorates awarded in 2001. 121 doctorates awarded in 2002. 	
5. Improve the national competitiveness of graduate student admissions and financial aid.	A Graduate Student Life Task Force has been created to enhance graduate student life to improve Graduate Student Orientation, to add recreation fees for graduate students, and to develop social outlets for graduate students across disciplines. 	
<b>IV. Educational resources</b>		
1. Successfully complete our current capital campaign and a subsequent one.	\$1M from BB&T for the BB&T Center for Economic Policy. \$150,000 commitment over three years from BMW for BMW German Language lecturer and \$150,000 commitment over three years from BMW for Call Me MISTER. 	Alumni giving rate is ahead of this time last year. 
2. Rededicate our energy and resources to improving the library.	Since 2001, \$2.5 million has been allocated to the Library from the Road Map, Provost and Presidential resources with no budget cuts during this period. 	
3. Increase faculty compensation to a level competitive with top-20 public universities.	Mid-year performance based increases awarded in November 2002. Staff performance bonuses awarded Spring 2003.	



University 2010 Goals	Progress Toward Goals in '02-'03	Progress Toward Top 20
IV. Educational resources		U.S. News Rankings
4. Increase academic expenditures per student to a level competitive with top-20 public universities.	Decrease in state support. Increase in research and increase in tuition. Expenditures per student dropped to \$17,673 from \$17,718 in 2002.	↓
5. Manage enrollment to ensure the highest quality classroom experience.	Reduce freshman enrollment from 3,100 to 2,600 with a three-year plan to manage enrollment. Decrease freshman enrollment to 2,475 in 2002-03 academic year. Target for 2003-2004 is 2,575.	Classes over 50 (fewer) ↑ Classes under 20 (more) ↔
V. Clemson's national reputation		
1. Promote high integrity and professional demeanor among all members of the University community.	Rutland Center established to promote "ethics across the campus" programs; center located in new Hardin Hall. ↑	
2. Establish a Phi Beta Kappa chapter.	Task force has developed a plan for University application; Fant Scholar leading this effort. Additional faculty added through Academic Plan. ↔	
3. Have at least two Clemson students win Rhodes Scholarships.	For Spring 2003 Clemson had three Goldwater Scholarship winners, one Udall Scholarship nominee, five NSF Graduate Fellowship winners and two honorable mentions. For the first time in Clemson's history, there was a national finalist in the Rhodes, Marshall and Truman competitions in the same year. ↑	
4. Send student ensembles to perform at Carnegie Hall.	Completed. ✓	
5. Have at least two Clemson faculty win recognition by national academies.	Clemson has 16 current NSF CAREER Award winners. Dr. Lee Morrissey was awarded Endowment for the Humanities Fellowship, and Dr. David Nichols received Guggenheim Award. ✓ <sup>1/2</sup>	
6. Publicize both national and international accomplishments of faculty, staff and students.	Civil engineering students won regional concrete canoe competition and came in 4 <sup>th</sup> in nation. Dr. Robert Becker was named president of Southern Consortium of University Public Service Organizations, a group of 40 institutional members affiliated with Southern Growth Policies Board. It is the largest organization of policy centers in North America. ↑	
7. While maintaining full compliance, achieve notable recognition with another national football championship, two championships in Olympic sports, and two Final Four appearances in basketball.	Golf National Championship, 2003. No. 8 NCAA men's soccer team, 2003. New basketball coach Oliver Purnell hired April 2003. ↑ <sup>+</sup>	

